

The Good Folk are committed to minimising the impact our business has on the environment through continuous improvement. It is our policy to strive for sustainability and promote it through all our activities.

The Good Folk will:

- promote to clients solutions that cause less harm to the environment, through our ideas, design and procurement
- monitor the environmental impact of our operations
- make the most efficient use of natural resources, such as energy and water
- work to reduce waste and increase recycling of waste
- use suppliers that have high environmental standards
- comply with all relevant environmental legislation and regulations

Our impact on the environment

Suppliers

Print

Wherever possible we buy print from ISO14001 or EMAS certified printers. We encourage clients to use recycled and FSC-certified paper.

Other business suppliers

We use suppliers with high environmental and ethical standards. These currently include: The Cooperative Bank, Green Accountancy and The Green Stationary Company.

Energy

We assess the energy consumption of equipment when making purchasing decisions. We are based in a shared office space where the lights and office equipment are switched off when not in use. The office is well lit by natural light. Part of the building is powered by photovoltaic solar panels. The rest of the power supply comes from a conventional electricity company and is outside our control.

Transport

All short distance business travel is done by bicycle. For longer distances we use public transport.

Waste

We follow the principles of reduce, reuse and recycle:

Reduction

- We use electronic instead of paper-based communication wherever possible
- We print double-sided where possible
- We do not use disposable cups, plates or cutlery

Reuse

- We recycle packaging and envelopes
- We use the other side of printouts for notepaper

Recycling

The majority of our waste is recycled by Hackney Council.

Carbon offsetting

Any CO2 emissions we are unable to reduce, we offset +10% annually with the myclimate Gold Standard scheme.

Revision

This environmental policy is monitored on an ongoing basis and undergoes a formal annual review.